

2022 - 2023 **Membership Incentives**



September 2022 -January 2023

"A Bright Future" Award

September 2022

Early Bird Award

November 2022

Trailblazer Award

January 2023

Super Teacher/Staff Award

February 2023
Founder's Day Award

April - May 2023

April Showers, Bring May Flowers Award

2022 - 2023 School Year

2023 Membership Tree **Growth Awards**



"A Bright Future" Membership Award

- Reach 100% of your Membership Goal to earn "A BRIGHT FUTURE MEMBERSHIP" digital award badge.
- Pay State/National dues for all members who have joined to date by the end of each
- 3 random winners will be selected each month (September to January) from all achievers to receive a \$100 cash prize.

Early Bird Award

- Reach 60% of your Membership Goal to earn the "EARLY BIRD" digital award badge and a certificate.
- Pay State/National dues for all members who have joined to date by September 30,
- 10 random winners (two from each region) will be selected to receive a \$50 cash prize.

Trailblazer Award

- Reach 75% of your Membership Goal to earn the "TRAILBLAZER" digital award badge.
- Pay State/National dues for all members who have joined to date by November 30,
- 10 random winners (two from each region) will be selected to receive a \$50 cash prize.

Super Teacher/Staff Award

- Achieve more than 75% of your school employees as teachers or staff to earn the "Terrific Teacher/Super Staff" digital award badge
- Required to qualify Enter your school's Number of Employees on the Unit Data page in MemberHub
- Enter "TEACHER/STAFF" member type or answer YES to Teacher/Staff question
- Pay State/National dues for all teacher/staff members who have joined to date by January 31, 2023.
- 4 random winners will be selected from all achievers to receive a \$50 cash prize.

Founder's Day Award

- Any Local PTA that submits 17 new members for the month of February will earn a "FOUNDER'S DAY" Badge and certificate.
- Pay State/National dues for all members who have joined to date by February 28, 2023.

April Showers, Bring May Flowers Award

- Reach 100% of your Membership Goal to earn the "APRIL SHOWERS BRING MAY FLOWERS" digital award badge.
- Pay State/National dues for all members who have joined to date by the end of each

Membership Tree Growth Awards

- Any Local PTA that achieves the following growth over Last Year's Membership will
 - Acorn Award Largest New PTA
 - Pin Oak Award 1% to 24% growth over Last Year's Membership
 - Red Oak Award 25% to 49% growth over Last Year's Membership
 - White Oak Award 50% to 74% growth over Last Year's Membership
 - Mighty Oak Award 75% or more growth over Last Year's Membership
- You will receive a digital badge and certificate.
- Pay State/National dues for all members who have joined to date by May 31, 2023.

Your Membership Goal is located in UNIT DATA on MemberHub (goals will be updated after August 15)